



ENGLEWOOD

ARTS & LAUGHS
LOCAL MERCHANTS
MIX BUSINESS
WITH PLEASURE

IT'S A DATE
A MATCH MADE
IN ENGLEWOOD

THE KITCHEN
& BATH ISSUE

Debbie Greenwald, owner of
The Art Place in Englewood,
with son, Josh

ALSO SERVING: ALPINE • CLOSTER
CRESSKILL • DEMAREST • EDGENWATER
ENGLEWOOD CLIFFS • FORT LEE
NORWOOD • TEANECK • TENAFLY

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PURSUIITS OF PASSION

MERCHANTS EXHIBIT FLAIR
FOR ART AND BUSINESSES

BY CYNTHIA BURNS
Photos by Greg Pallante

Art has no boundaries. A coat designer, two antique experts, a makeup artist and a carver have, as their palettes, furs, gold leaf, cosmetics and glass. The artists we feature share an ability to express their passion through art while showing a distinctive flair for business.

DRAWING ON EXPERIENCE

Debbie Greenwald opened THE ART PLACE in Englewood in September 2006. For four years prior to securing a retail location, she ran the business from her home. An art director who switched to an at-home graphic arts business when she had children, she often helped with art projects at her children's elementary school. After one particularly memorable ooh-inspiring castle, another mom suggested she start a business.

Greenwald launched The Art Place by giving drawing lessons to eight kindergarten-aged girls. She added a pre-K craft class and soon had more than 75 children enrolled in her classes, all trudging through her home. At her year-old location, Greenwald continues to offer what she, and her young clients, love: drawing lessons, arts and crafts, and birthday parties. Classes run September through December and January through June. Greenwald offers private and group lessons; clients also can form their own groups.

"We teach anyone to draw," she says. "Certainly artistic principles such as perspective apply, but we stress individuality and that there's no right or wrong."

Debbie Greenwald teaches kids to express themselves. The reward? Smiles and hugs.

The Art Place, 486 Curry Ave.,
Englewood, 201-871-8804